



C3 Embedding climate concerns into procurement processes

Embedding GPP in the City of Vienna

Name: Eva Persy
Function/Title

Wiener Umweltschutzabteilung - MA 22
Head Sustainable Development and
International Cooperation Unit
1200 Wien, Dresdner Straße 45
Vienna, Austria

Organisation : City of Vienna

Short description: Vienna is the capital of the Republic of Austria. It is the country's biggest city (population of 1.65 million) and seat of many international organisations (official UN seat, OECD headquarters).

Tel: +431 4000 73561

Fax:

e-mail: eva.persy@wien.gv.at

www: www.oekokauf.wien.at

Executive Summary of your Abstract

The program "OekoKauf Wien" ("Eco Buy Vienna") was launched 10 years ago to embed GPP in the City of Vienna.

Since then "Oekokauf Wien" moved through certain stages (awareness, associate, acquire, apply, maintain). Experience from 10 years will be shared and discussed.

Abstract

To embed GPP in the City of Vienna a project oriented approach was chosen:

the program "OekoKauf Wien" ("EcoBuy Vienna", www.oekokauf.wien.at) was launched 10 years ago to restructure purchasing and procurement processes in the city administration. It is based on several catalogues of ecological criteria covering nearly all products and services required.

The eco-criteria have been - and still are - developed by experts from all relevant departments as well as environmental experts from outside administration. These experts are brought together in over 20 working groups specific to products or product groups e.g. Food, Construction, Paper, Detergents, Vehicle Fleet and Electrical Appliances.

One steering team and three consultative committees provide adequate framework conditions for the individual working groups and their specific work. One of them, the "OekoKauf Communication Committee",

has a crucial function as awareness and understanding of environmental work requires that all stakeholders are informed and committed.

Embedding GPP can be described as going through a standard process:

1. Awareness
2. Associate
3. Acquire (skills, resources and support)
4. Apply
5. Maintain

“Oekokauf Wien” moved through these stages to embed GPP in the City of Vienna. Experience from 10 years will be shared and discussed.

Resumé

Eva Persy studied Food- and Biotechnology in Vienna and made her M.Sc. in Resources Management and Environmental Sciences at UBC (Vancouver, Canada).

Since 2000 involved in the program “OekoKauf Wien” (City of Vienna).

Since 2004 deputy program manager of “OekoKauf Wien”.

Since 2008 head of the unit Sustainable Development and International Cooperation within the Environmental Department.

Recommended reading:

Online information (in German language) on the aims and accomplishments of ÖkoKauf Wien is publicly available at:
www.oekokauf.wien.at/